

I CLAIM:

1. A hot melt pick-up adhesive exhibiting hot tack properties, the adhesive comprising:

- 5 (a) at least 30 wt-% of a hydrogenated synthetic resin;
(b) about 0.1 to 20 wt-% of a hydrocarbon oil; and
(c) about 0.1 to 25 wt-% of a wax,

wherein the material has a Gardner Color of less than 3, a Mettler softening point at least 150°F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at
10 least 300 cP at 225°F.

2. The adhesive of claim 1 wherein the adhesive additionally comprises about 0.01 to about 7 wt-% of a polymer.

15 3. The adhesive of claim 1 wherein the adhesive additionally comprises a hindered phenol stabilizer.

4. The adhesive of claim 1 wherein the adhesive additionally comprises about 0.01 to 10 wt-% of a hydrogenated block copolymer.

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5. The adhesive of claim 1 wherein the adhesive additionally comprises 40 to 90 wt-% resin, 0.1 to 18 wt-% oil and 0.1 to 18 wt-% wax.

6. The adhesive of claim 1 wherein the adhesive additionally comprises 50
25 to 85 wt-% resin, 0.2 to 15 wt-% oil and 0.2 to 15 wt-% wax.

7. A hot melt pick-up adhesive exhibiting hot tack properties, the adhesive comprising:

(a) at least 70 to 85 wt-% of a hydrogenated synthetic resin;

(b) about 5 to 12 wt-% of a hydrocarbon oil; and

5 (c) about 6 to 15 wt-% of a wax,

wherein the material has a Gardner Color of less than 3, a Mettler softening point at least 150 °F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at least 250 cP at 225°F.

10 8. The adhesive of claim 7 wherein the adhesive additionally comprises about 0.01 to about 7 wt-% of a block copolymer.

9. The adhesive of claim 7 wherein the adhesive additionally comprises a hindered phenol stabilizer.

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10. The adhesive of claim 7 wherein the adhesive additionally comprises about 0.01 to 7 wt-% of a hydrogenated block copolymer.

11. The adhesive of claim 7 wherein the adhesive additionally comprises 40
20 to 90 wt-% resin, 0.1 to 18 wt-% oil and 0.1 to 18 wt-% wax.

12. The adhesive of claim 7 wherein the adhesive additionally comprises 50
to 85 wt-% resin, 0.2 to 15 wt-% oil and 0.2 to 15 wt-% wax.

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